

# RESEARCH REPORT

OFFICE OF INSTITUTIONAL EFFECTIVENESS AT FULLERTON COLLEGE



JULY 2020

## Summer 2020 v. Summer 2019 Enrollments

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**Purpose:** This report is meant to explore the enrollment differences between the Summer 2020 and Summer 2019 semesters and to learn more about what may have driven the significant increase in student enrollments.

1. As of July 15, 2020, there were 1,423 more students enrolled in Summer 2020 compared to Summer 2019, an increase of nearly 17%.

Table 1. Headcount and Enrollments, Summer 2020 v. Summer 2019

	Summer 2019	Summer 2020	Change	% Change
Headcount	8,428	9,851	1,423	16.9%
Enrollments	11,958	15,533	3,575	29.9%

2. Most of the 1,423 increase in students can be attributed to students being more likely to continue from the prior spring. When considering the Spring 2019 semester enrollments across Cypress and Fullerton, 5,444 students enrolled at Fullerton College for the Summer 2019 semester. A year later, there were 975 more students who continued on from the Spring 2020 semester (6,419) to the Summer 2020 semester—this growth occurred despite the fact that there were fewer students enrolled in Spring 2020 than Spring 2019.

When considering new students, or students taking their first course as a college student within the North Orange County Community College District, there was an increase of approximately 5% in the number of new students at Fullerton College between Summer 2019 and Summer 2020. As a result, the proportion of new students in Summer 2020 (22.9%) was smaller than the Summer 2019 (25.5%).

Table 2. New, Continuing, and Returning Students, Summer 2020 v. Summer 2019

	Summer 2019	Summer 2020	Change	% Change
New Students	2,148	2,260	112	5.2%
Spring Students	5,444	6,419	975	17.9%
Spring "W" Students ( <i>"W" from 1+ course</i> )	1,506	2,185	679	45.1%
Returning Students	836	1,172	336	40.2%

- Examining the growth and the demographic trends across Summer 2019 and Summer 2020 reveals that students who identify as female were responsible for a much greater proportion of the growth than students who identify as male. When considering student age, students 24 years and under experienced larger growth in the number of students enrolled in Summer 2020 over Summer 2019 compared to students 25 and over. However, there was a greater percentage increase from Summer 2019 to Summer 2020 for students 25 years and older.

Table 3. Student Headcount by Gender and Age, Summer 2020 v. Summer 2019

	Summer 2019	Summer 2020	Change	% Change
<i>Student Gender</i>				
Female	4,689	5,787	1,098	23.4%
Male	3,611	3,901	290	8.0%
<i>Student Age*</i>				
19 and Younger	2,610	2,941	331	12.7%
20-24	3,666	4,098	432	11.8%
25-29	1,108	1,376	268	24.2%
30+	1,044	1,433	389	37.3%

\*3 students from Summer 2020 were unknown as to their age.

- The enrollment growth is driven not only by the increased number of students enrolled in the Summer 2020, a greater proportion of students enrolled in more units as compared to the Summer 2019 term. Approximately 42% of students enrolled in 6+ units in the Summer 2020 semester compared to approximately 32% of students in the Summer 2019 term, with nearly 15% of students (or about 1 in 7 students), enrolling in 9 or more units for the Summer 2020 term.

Table 4. Proportion of Students by Units, Summer 2020 v. Summer 2019

	Summer 2019	Summer 2020	Change
< 6 Units	67.9%	58.1%	(9.8)
6+ Units	32.1%	41.9%	9.8
<i>6+ Units Breakdown</i>			
6 to 8.5 Units	22.7%	27.1%	4.4
9+ Units	9.3%	14.8%	5.5